

BIRTHDAY UNIVERSITY

Party Systems & Manuals

Customize your own!



"Full" Version

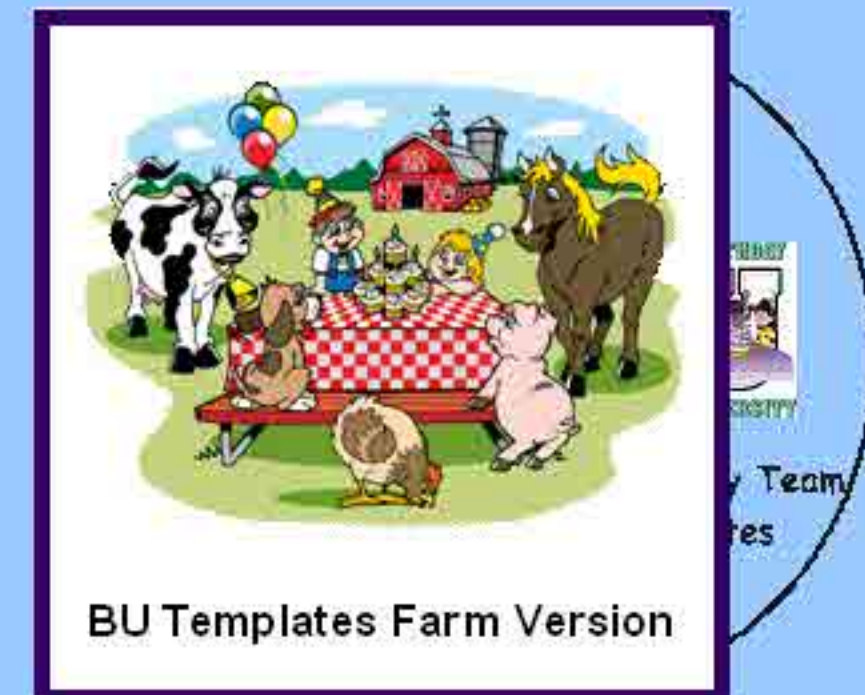


\$2995

BU Full Version Templates Include

- Vision Story
- Operations Manual & Quiz
- Performance Agreement
- Role Descriptions
- Play Attraction Scripts
- Forms, Letters, spreadsheets
- Party Room Games Manuals
- Game templates
- All Bonus Materials

"FARM" Version \$995



BU Abridged FARM Version

- Farm Hand Training Manual
- Training Manual Quiz
- 3 new party concepts
- Party Area Games Manual
- Game templates

Systems

Think of your party systems as the how to manual that you can hand anyone who works for you, the proven method for the best and most consistent result. They will become the foundation for your training and the keys to long term business success, growth and freedom.

Step 1

Step 2

Training

Training and Installation options

Your team customizes your party concept and operations manuals (using the BU CD-Rom manual development templates)

Hire F.L. Price to install and train your opening party team as well as your future trainers on site. (\$3500 plus expenses)

Includes: 16 hours on site training and demonstration

(9) hours front line party team trainings.

(4) hour recruiting / training party systems.

(3) hours marketing, booking and train the future trainer

Training topics: Understanding the power of a birthday memory, birthday philosophy, vision story, concept and step by step systems, tools to deliver the "WOW", teaching games and party room activities, live party demonstrations. Best marketing and sales practices, best booking practices, recruiting, training for the future and continual improvement.

"The BU CD literally took months of work off my shoulders. I couldn't believe how easy it was to customize to Adventure Cove's needs. The biggest obstacle I faced before I purchased the CD was... "How am I going to train my Hosts the way Frank trained me? I strongly believe that without that CD, I would still be working on a training program and procedure manual. Thanks again for your knowledge and a program that has made my job and company 100% more productive."

Peggy Beck, Director of Marketing - Adventure Cove Family Entertainment Center - Hilton

BIRTHDAY UNIVERSITY — F.L. PRICE & ASSOCIATES

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